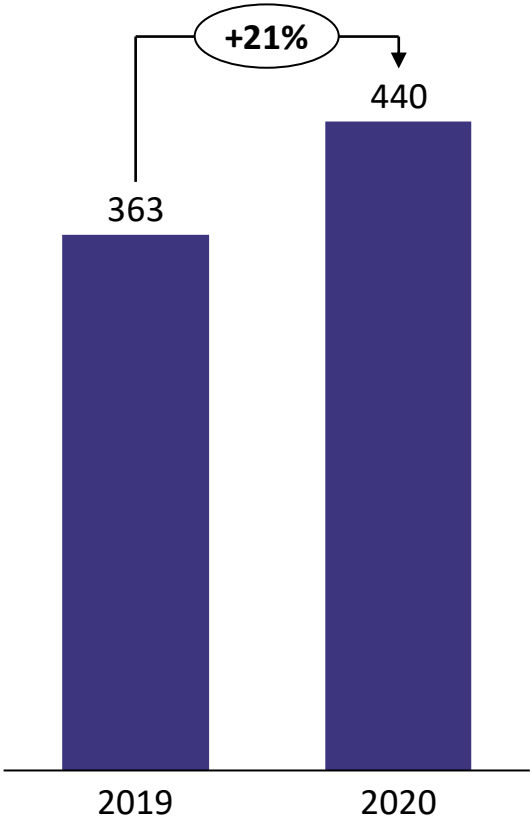


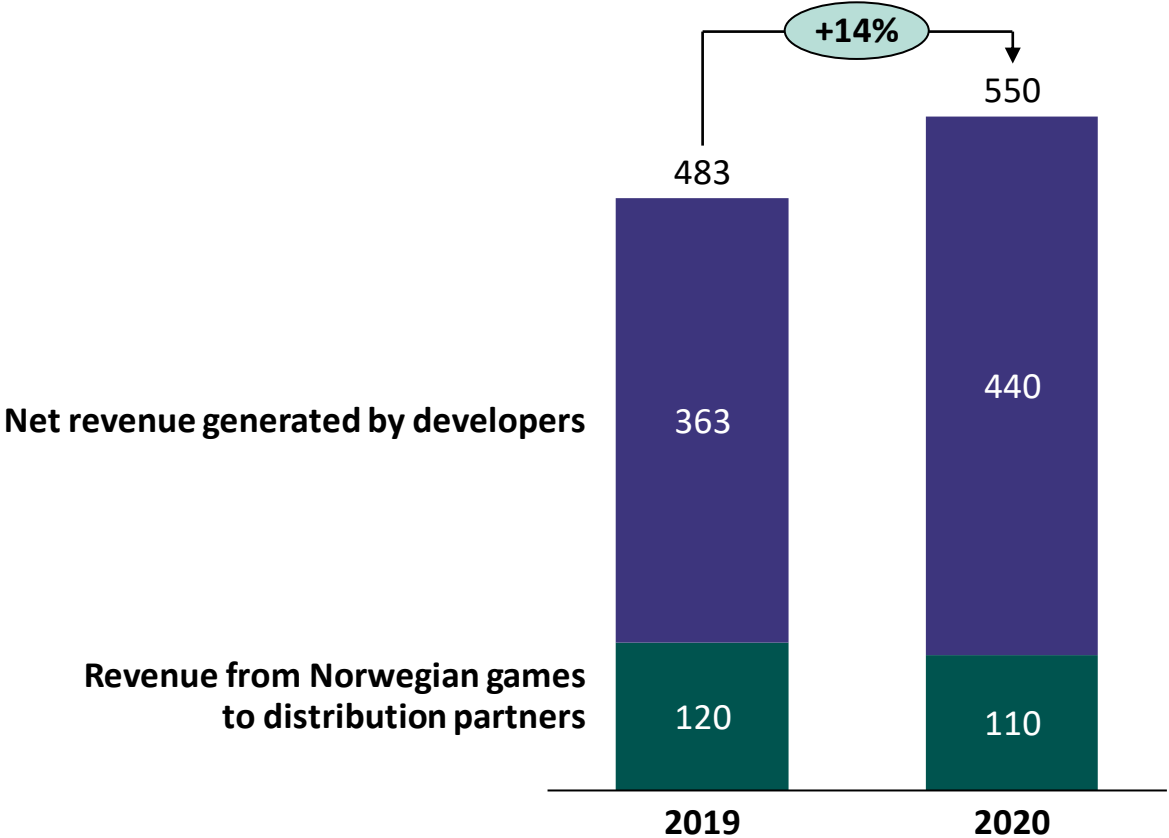
Market statistics, video game developers 2021

Total games revenue generated by developers + Gross games revenue

Net games revenue generated by developers



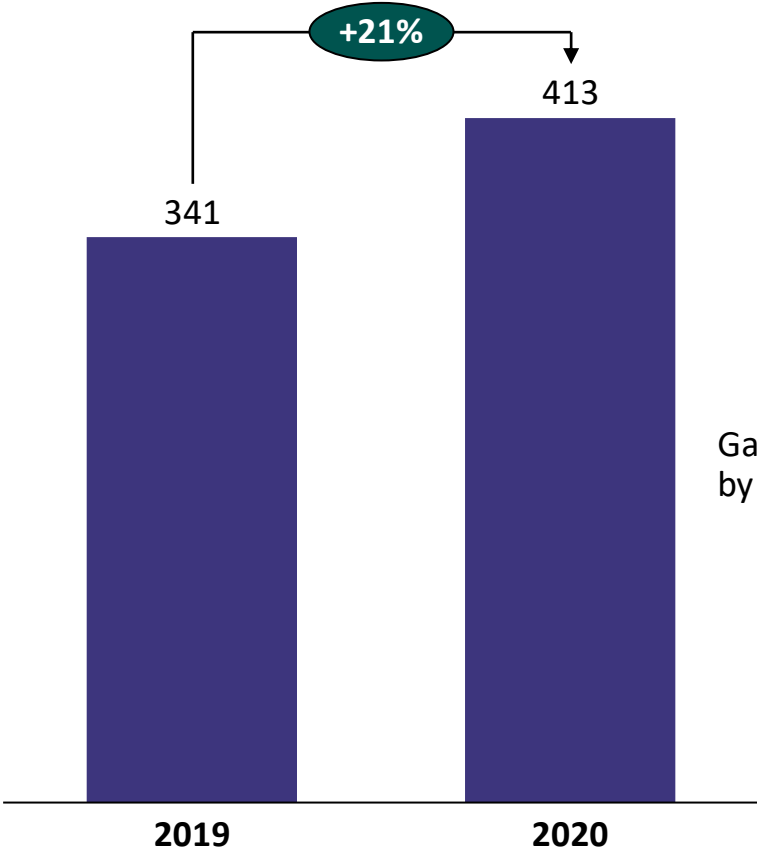
Gross games revenue



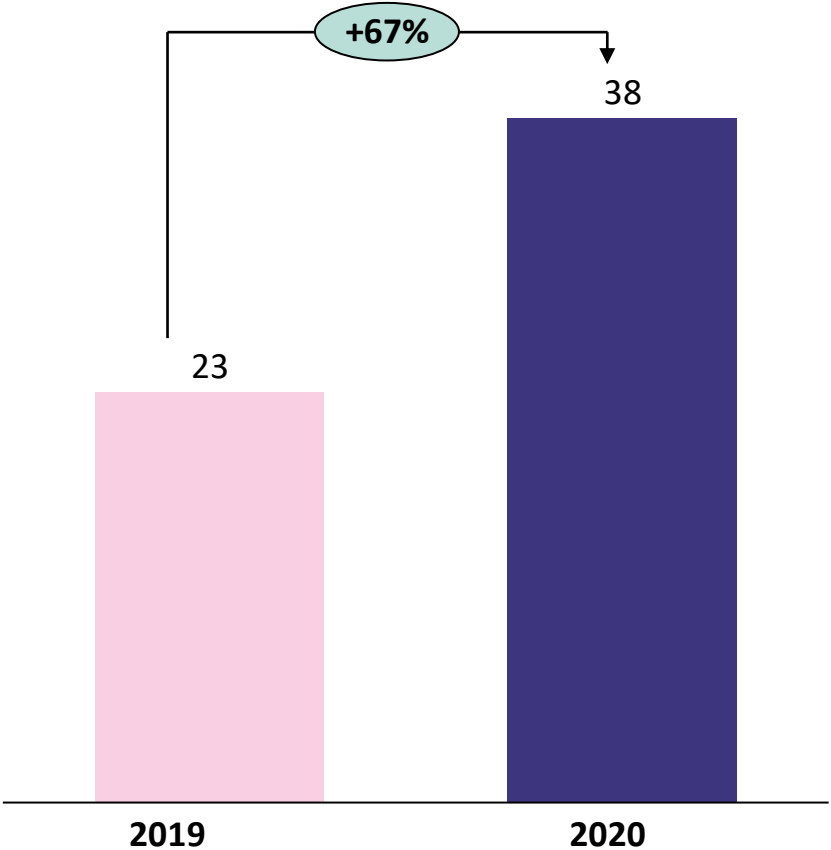
Source: Analysis/Market statistics from Virke Norwegian Producers Association

Games revenue generated by developers

Revenue > NOK 10 million in 2020



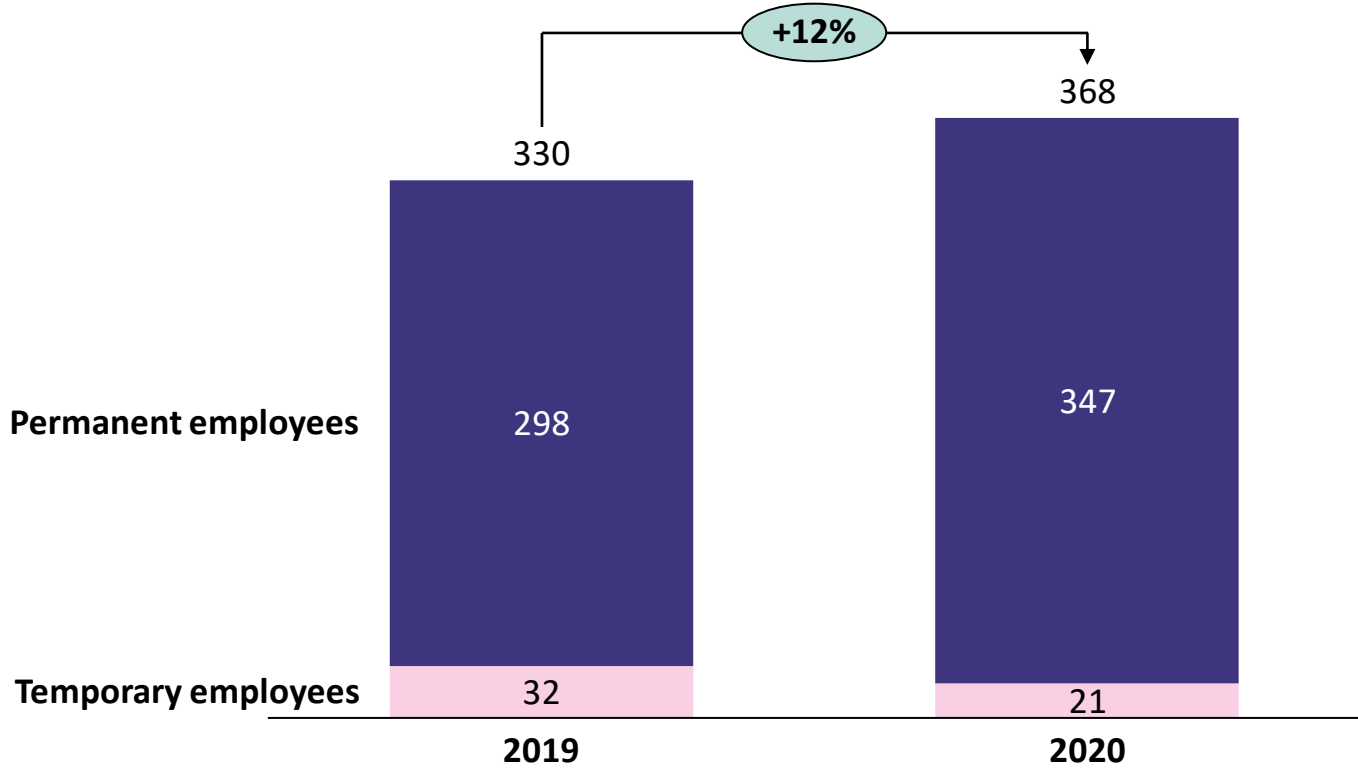
Revenue < NOK 10 million in 2020



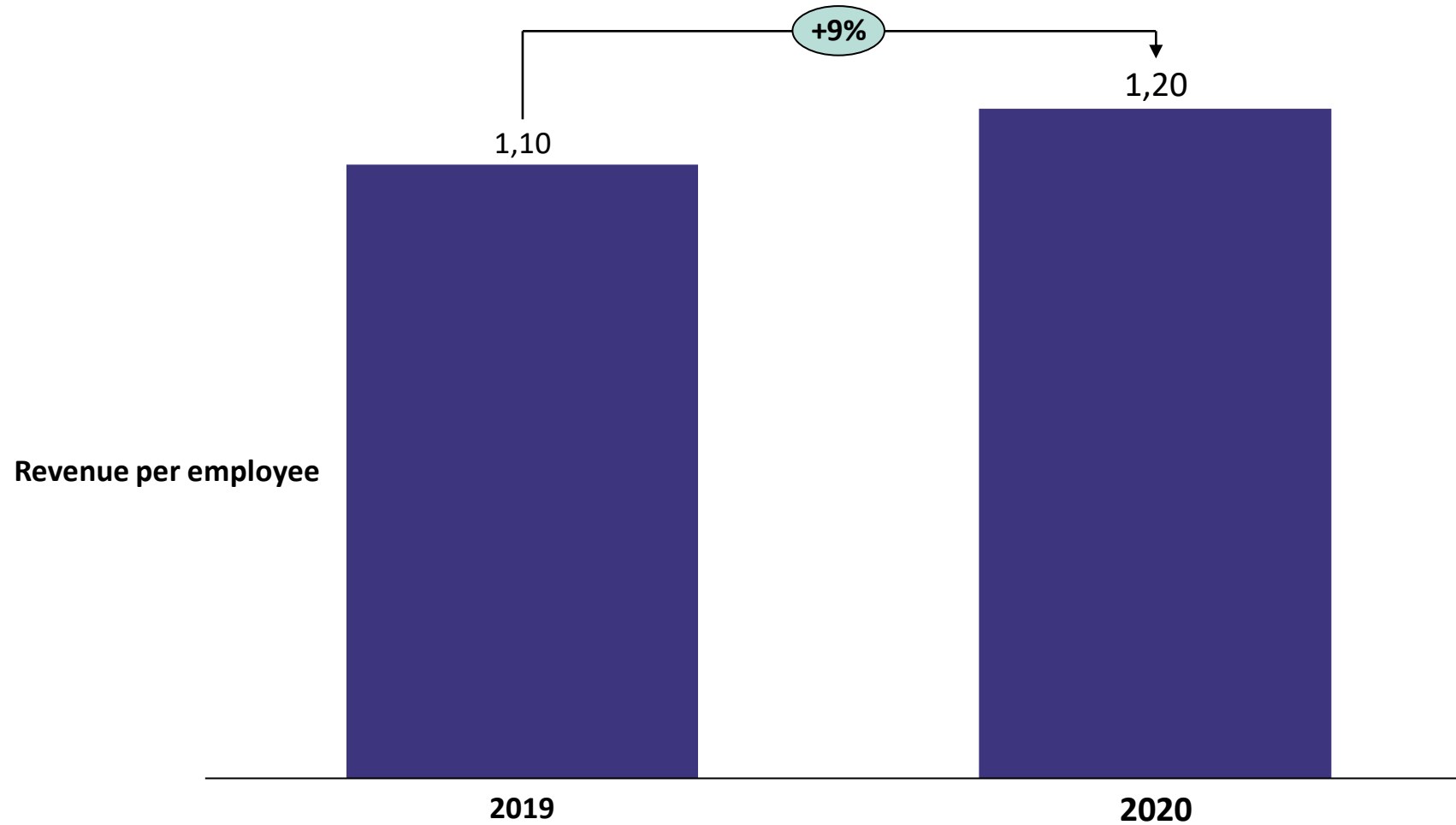
Games revenue generated by developers

Number of people employed by professional video game developers

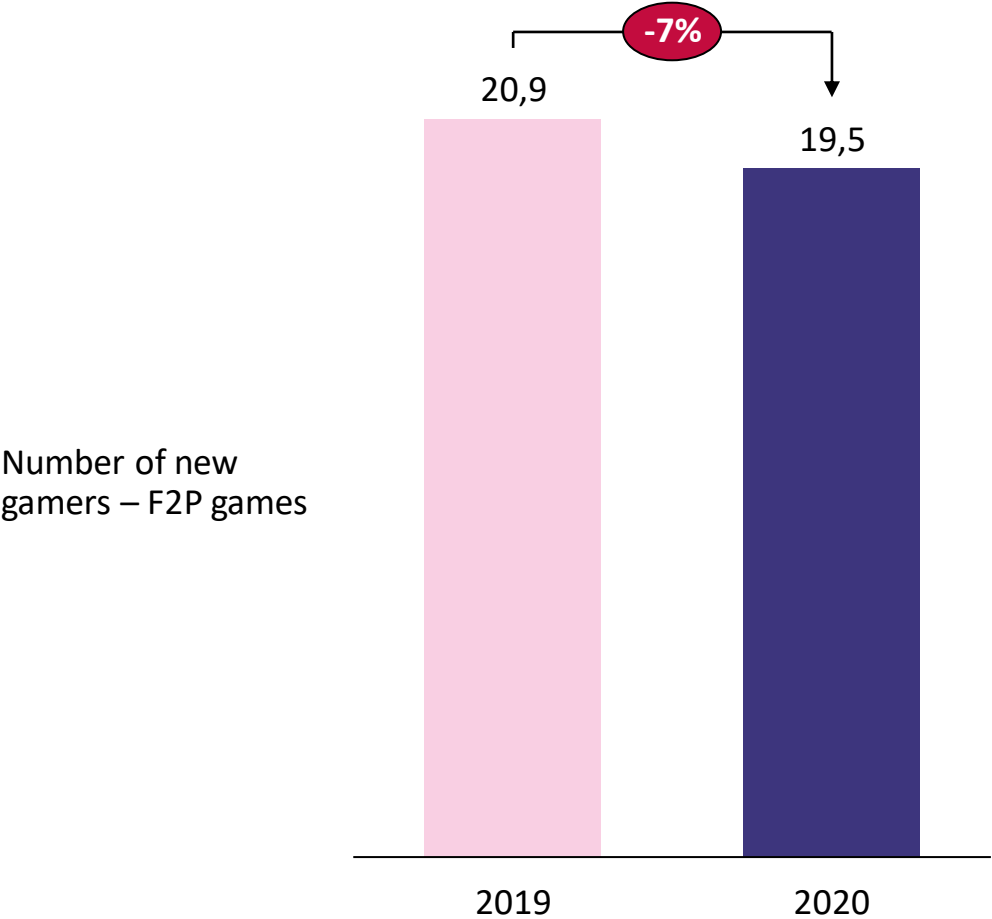
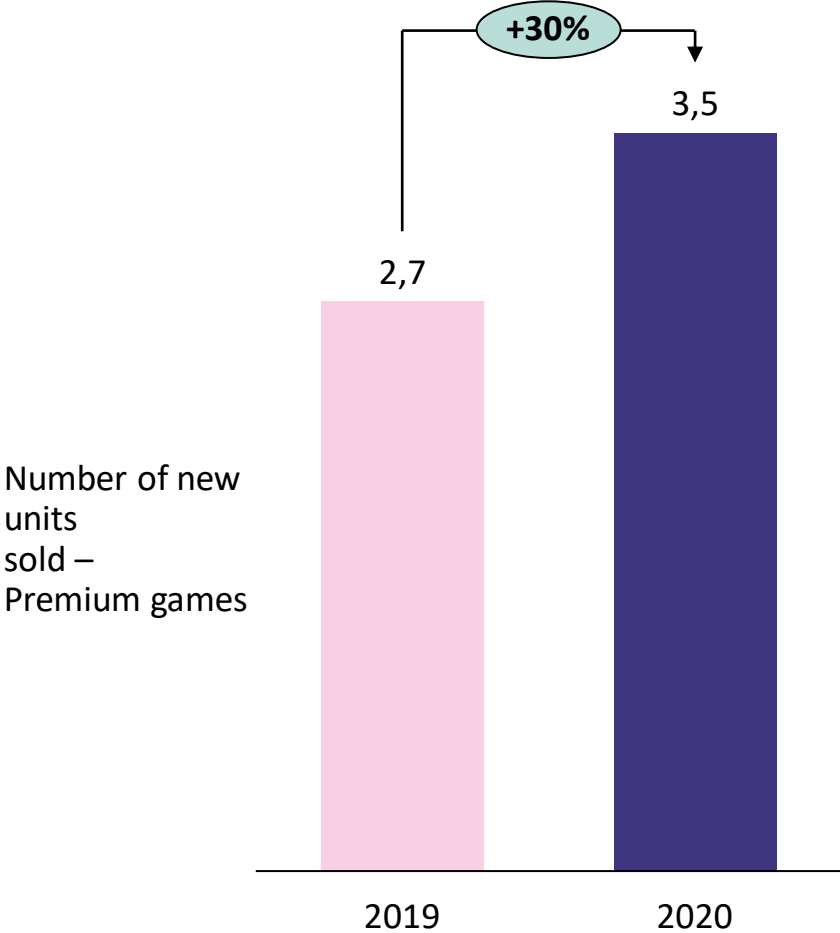
20% women
in 2020



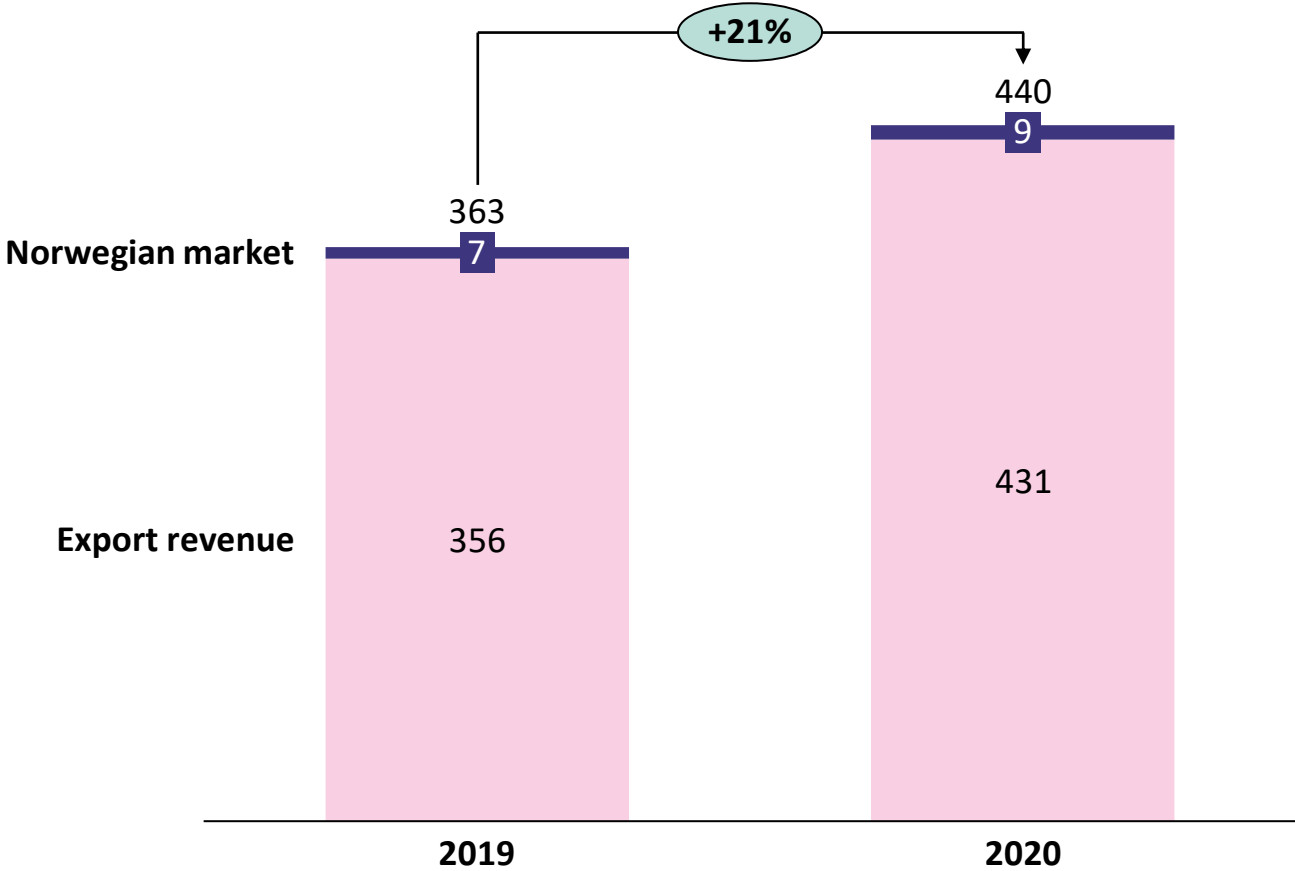
Revenue per employee in professional video game developers (NOK million)



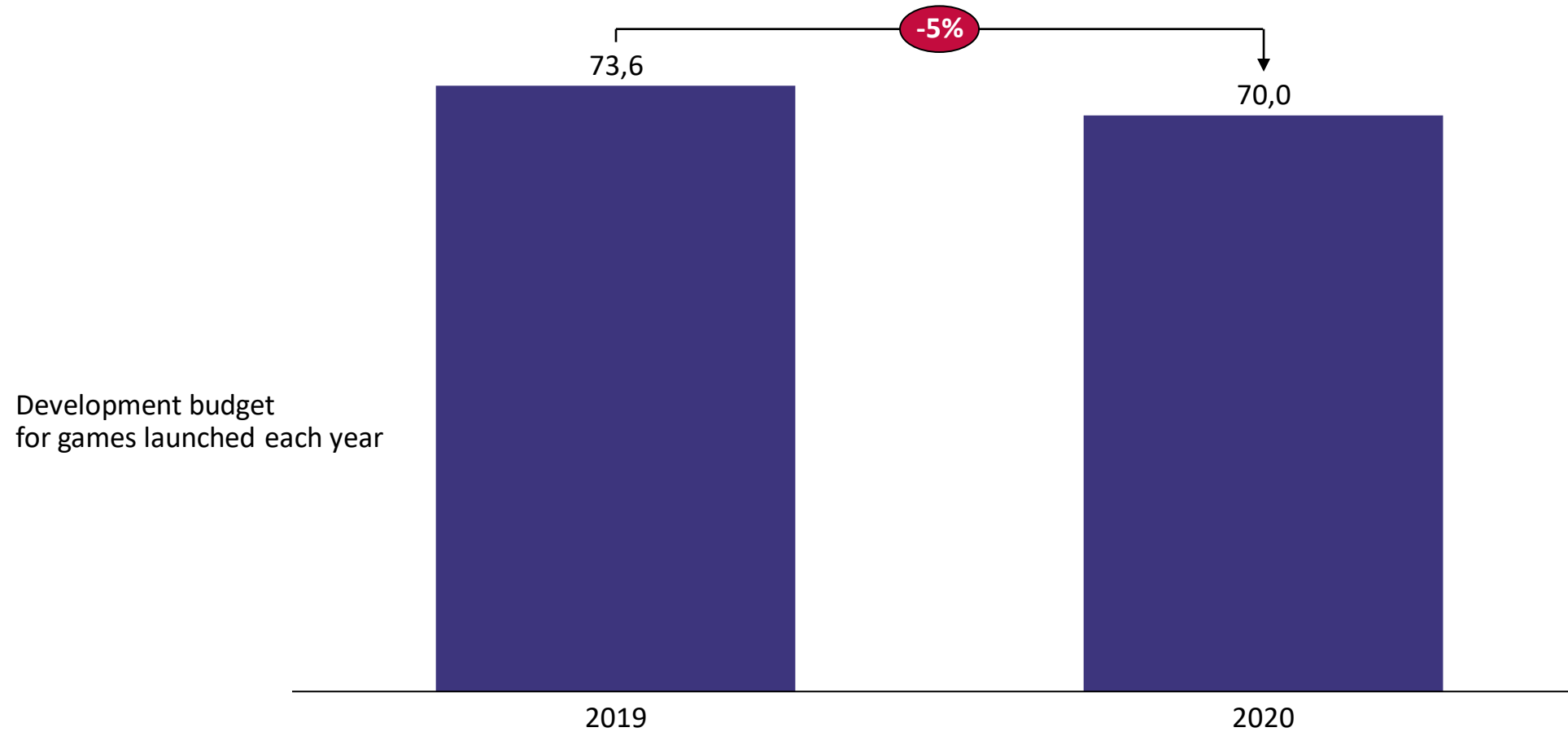
New units sold and new gamers (million)



Total games revenue generated by developers, broken down by export revenue and revenue from the Norwegian market (NOK million)

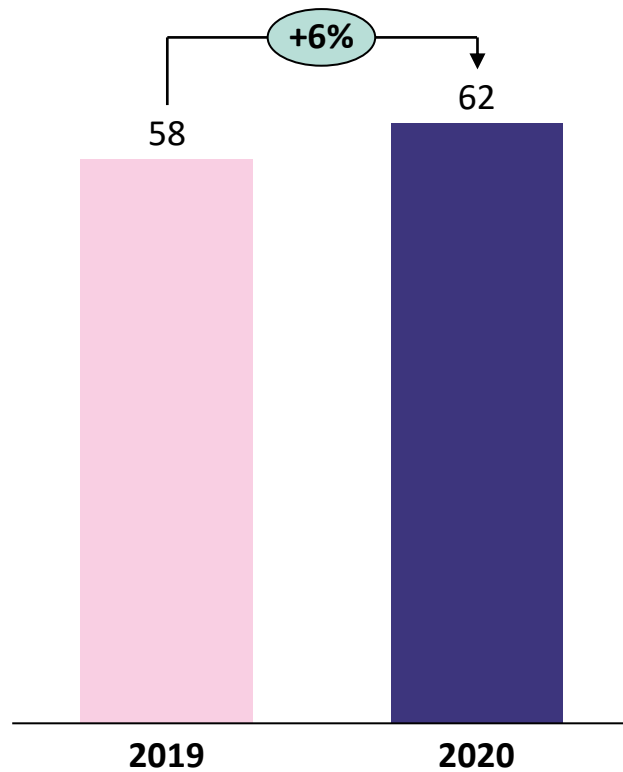


Development costs for games launched each year (NOK million)

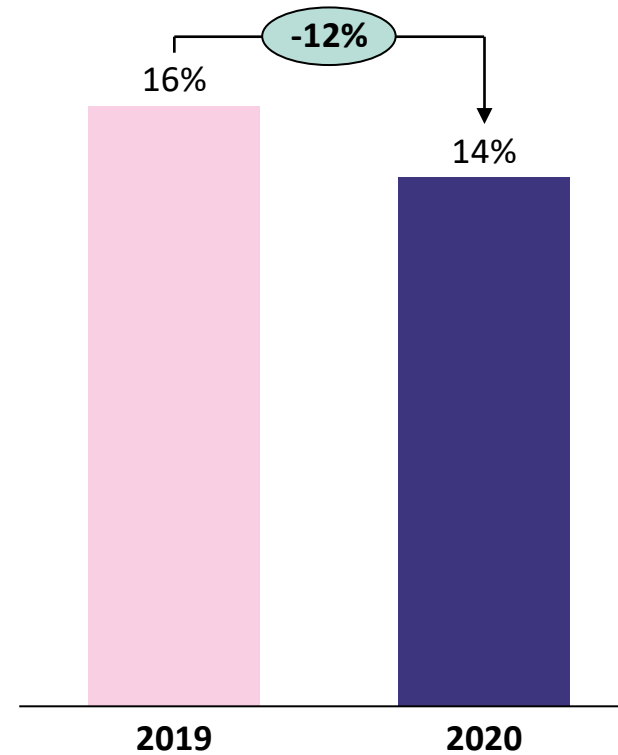


Investment in development costs connected to games already on sale (NOK million and as a percentage of games revenue generated by developers)

Investment in games already on sale



Development costs for games already on sale, as a percentage of total games revenue generated by developers



	2019	2020	2019–20
Total games revenue generated by developers	362,953,780	439,753,608	21%
Gross games revenue	483,272,482	549,184,748	14%
Total number of games sold (Premium games)	2,754,368	3,510,915	27%
Total number of new gamers – (F2P games)	20,929,876	19,469,774	-7%
Total number of gamers – new and old games	66,566,220	66,339,051	0%
Total development budget for games launched each year	73,610,103	70,126,935	-5%
Investments in games already on sale	58,409,000	62,115,597	6%
Games launched during period	7	5	-29%
Total grants received for development	22,446,297	33,359,619	49%
<i>SkatteFUNN R&D tax incentive scheme</i>	8,316,000	10,910,472	31%
<i>NFI</i>	10,865,442	21,472,575	98%
<i>Other</i>	3,084,855	3,239,500	5%
Number of permanent employees per year	298	347	16%
Number of temporary employees per year	32	21	-35%
Percentage of permanent employees who are women	14%	20%	
Export share of revenue	98%	98%	